

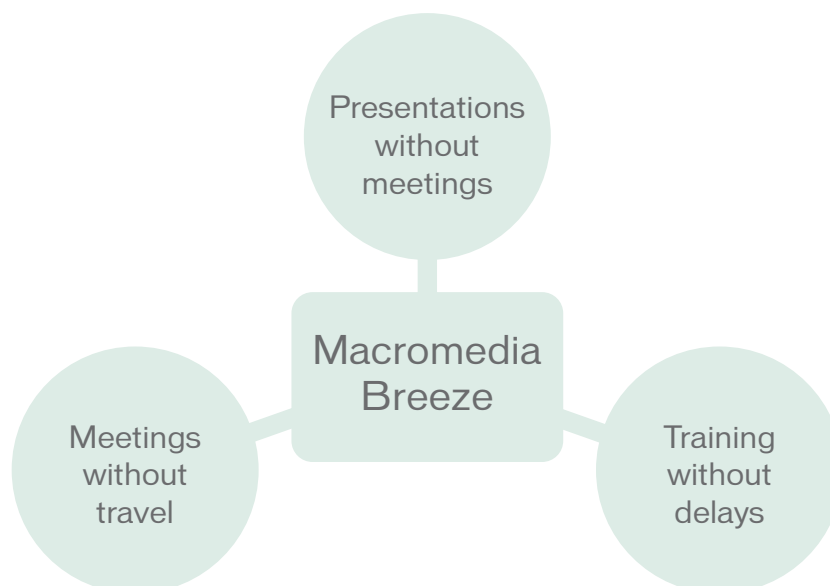
DATA SHEET

Macromedia® Breeze™

Collaborate, Communicate and Train Online with Ease.

With Macromedia Breeze, organizations can communicate, collaborate, and train online with ease. This integrated solution provides both real-time online meetings and on-demand presentations and elearning courses—which audiences can see and hear anytime, anywhere through standard web browsers.

Breeze includes everything needed to create, manage, deliver, and track rich communications. Breeze enables individuals at all skill levels to achieve powerful results in hours, not months—using the familiar Microsoft® PowerPoint® application. Because Breeze is delivered using Macromedia Flash® player—installed on over 98% of browsers worldwide—attendees can participate in Breeze meetings or view presentations instantly, without downloading special plug-ins.

**Marketing**

- Deliver high-impact narrated presentations
- Create content easily using familiar tools
- Reach large audiences instantly

Support

- Maximize reach of support staff
- Post multimedia tech notes
- Accelerate training for new reps

Corporate Communications

- Expand executive contacts
- Simultaneous presentations worldwide
- Earnings releases with audio

HR

- Empower staff with rapid communications
- Share policies instantly with worldwide staff
- Field employee compliance programs

Education and Training

- Teach across distances
- Track and analyze results
- Tutor one-on-one

Sales

- Train faster and more efficiently
- Prospect effectively
- Shorten sales cycles

“Everywhere we turn, Breeze repays us in time saved, lowered costs for our members, and better service. After years of looking for a simple, economical communications platform, Breeze is like the pot of gold at the end of the rainbow.”

Steve Nelson,
CIO and Director of IT, Arizona Hospital and Healthcare Association

Web Conferencing and Beyond

Macromedia Breeze takes web communications beyond online meetings. Imagine if you could not only hold live meetings over the web, but could also capture personalized presentations and make them available to your audiences through standard web browsers—for viewing anywhere, anytime. Through Breeze on demand presentations, you can add voiceover narration to PowerPoint content and publish communications with impact as an alternative to live meetings. Breeze also offers hassle-free, full-featured web conferencing—including whiteboarding, application sharing, polling and much more.

Key Breeze Benefits

Reduce travel time and expenses. Meet, collaborate and share presentations over the Internet with audiences anywhere, anytime.

Empower people at all skill levels. Anyone can rapidly create materials with impact using PowerPoint and Breeze.

Fully leverage content for re-use and re-purposing. Centralized, searchable Breeze content library makes it easy to leverage assets.

Measure effectiveness. Use trackable Breeze quizzes, polls, and analysis tools, which integrate with your Learning Management System (LMS).

Customize Breeze. Adapt solution to suit your organization's needs through web services extensibility, interface modifications and custom pods.

Macromedia Breeze Components

Macromedia Breeze consists of the core Macromedia Breeze Platform and modules which provide specific application functionality. Breeze can be deployed with either some or all of these components together.



Breeze Presentation

Deliver PowerPoint with audio—anytime, anywhere

Personalize presentations with your own narration and easily deliver them through any standard web browser.



Breeze Training

Deliver rapid and engaging online training

Build a complete online training system with PowerPoint presentations that includes surveys, tracking, analysis, course administration, and content management.



Breeze Live

Conduct hassle-free online meetings

Meet instantly with colleagues—anywhere, anytime—and experience online meetings that actually work.

Breeze also offers flexibility in deployment: the Hosted Service solution enables web communications with zero setup time, while the Licensed Server solution allows deployment within corporate firewalls for complete control and security.

Learn more

Contact a Macromedia Breeze solution specialist:
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www.macromedia.com/go/breeze

