



## FEATURES

### ACTIVITY TRACKING

Track steps taken, distance traveled, calories burned, floors climbed, and active minutes

### SLEEP QUALITY + SILENT ALARM

Monitor how long and how well you sleep and wake with a silent vibrating alarm

### WATCH + DISPLAY

Bright display shows daily stats and time of day right on your wrist

### CALLER ID

See call notifications right on your wrist when your phone is nearby

### DESIGNED FOR ALL-DAY WEAR

Textured, comfortable band available in four stylish colors: black, slate, blue and burgundy

# fitbit charge™

Wireless Activity + Sleep Wristband

## Energize your day.

### ADVANCED ACTIVITY AND SLEEP WRISTBAND WITH DISPLAY

Energize your day with Charge— a high-performance wristband that's with you all the time, delivering real-time stats right where you want them. Track steps taken, distance traveled, calories burned, floors climbed and active minutes. Stay connected all day with Caller ID. And when the day is done, track your sleep and set a silent alarm. It's the motivation you need to step up your fitness routine and beat your goals.

**MSRP: \$129.95**

**COLORS: BLACK, SLATE, BLUE, BURGUNDY**

**SIZES: S, L, XL (ONLINE ONLY)**

**WATER RESISTANT**

### WIRELESS SYNCING

Sync stats wirelessly and automatically to your computer and to over 60 leading smartphones.

### ONLINE TOOLS

Set goals, log food, see progress, analyze trends and earn achievement badges through Fitbit's mobile and online dashboard

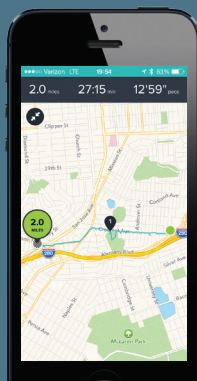
### SHARE + COMPETE

Share and compete with friends and family in NEW Fitbit challenges



### TRAIN BETTER WITH NEW MOBILERUN

Get the stats you need to push yourself further with MobileRun—a feature on the Fitbit app that tracks your runs, walks and hikes, and delivers real-time stats like pace, distance, time and split segments.



### STAY CONNECTED WITH CALLER ID

Never miss a call with call notifications on Charge. See all your incoming calls displayed right on your wrist when your smartphone is nearby.

see compatible devices at [fitbit.com/devices](http://fitbit.com/devices)

## Stay motivated. Reach goals. Take charge.

### TRACK YOUR PROGRESS WITH MOBILE & ONLINE TOOLS



**See easy-to-read charts and graphs** that track your progress



**Set goals, log food and workouts** to see a more complete picture



**Compete with friends and family** in challenges and on the leaderboard



**Earn achievement badges** and get milestone updates

